



PROTECT YOUR BRAND BUSINESS CUSTOMERS

ABOUT



NuArx provides PCI compliance and secure payment solutions to merchants and premium brands. The company was formed in April 2016 after operating as the compliance business unit of ANX for over 15 years. NuArx has deep compliance expertise and is certified by the PCI Security Standards Council as a Qualified Security Assessor (QSA) and an Approved Scanning Vendor (ASV). As a member of the U.S. Secret Service Electronic Crimes Task Force, NuArx is a recognized industry leader.

PROTECT YOUR BRAND BUSINESS CUSTOMERS

THE COST OF A DATA BREACH WHILE PROTECTED BY NUARX



A single data breach can put a small franchisee out of business while destroying the integrity of the corporate brand. NuArx protects businesses from the threat of a data breach and works *one-on-one with operators to achieve PCI compliance*, giving both the business owner and the corporate brand peace of mind in knowing every location is protected and compliant. *We take PCI compliance and data security off your plate* and put it on ours so that you can focus on what matters most to your business – quality service and customer satisfaction.

HOW WE PROTECT YOU



Financial Protection

The average cost of a data breach per location is \$80,000. We protect owners' investments in their businesses by covering every brand location with our retroactive data breach protection. Even if the location experienced an undiscovered data breach before partnering with NuArx, we will cover the costs of the breach.



Network Security

Sensitive customer data should be protected the same way you would guard a cash register. We secure the network of every location by separating customer payment card data from everyday business activity and by installing a PCI DSS-approved firewall.



PCI Compliance

The best way to prevent a breach from happening in the first place is to become PCI compliant. NuArx simplifies PCI compliance by managing a brand-wide PCI compliance program for the franchisor and working one-on-one with franchisees to fulfill all of the PCI DSS requirements.

NUARX SPECIALIZES IN:



Managed Firewall



Data Security Policies



Secure Remote Access



Vulnerability Scans



Employee Training



Data Breach Protection



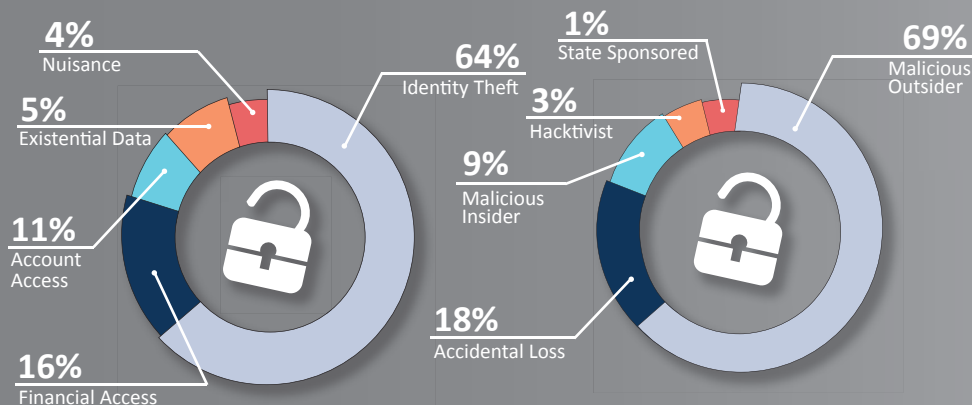
Self-Assessment Questionnaire

ARE YOU PROTECTED?

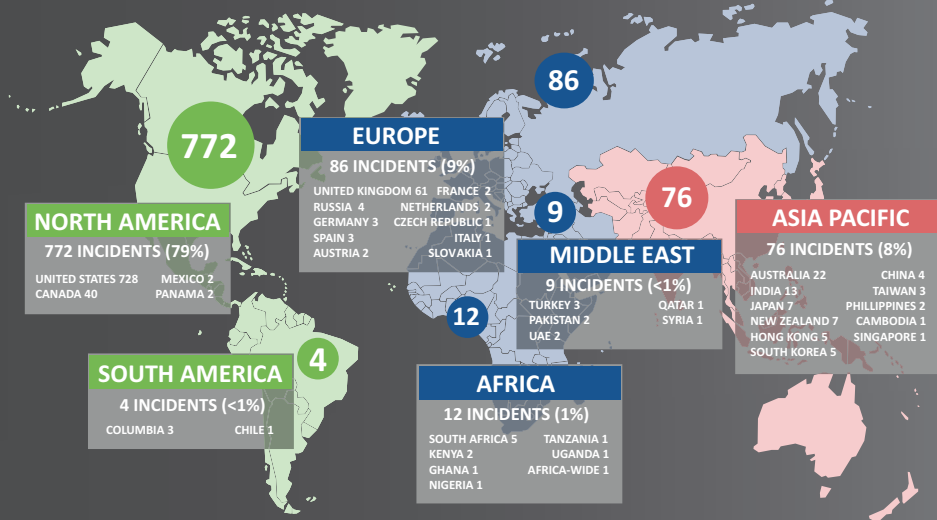
DATA RECORDS LOST OR STOLEN SINCE 2013

5,329,418,398

27% of companies say they have experienced a data breach of perimeter security in the past 12 months.



BREACH BY REGION



It's time to **PROTECT YOUR** BRAND BUSINESS CUSTOMERS

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